

# WBS TRAINING AG



**Wissen, was Sie vorwärts bringt.**

**Knowledge for success**



# Overview

## Information you will receive:

- The Company
- Facts and Figures
- Business Areas
- WBS Locations

# The Company

**30 Years of Experience**  
**Distinguished Partner for Continuing Education**

## Business Areas:

- Occupational Training
- Business Training
- SAP® Software Training
- Blended Learning





# The Company

## A broad range of topics:

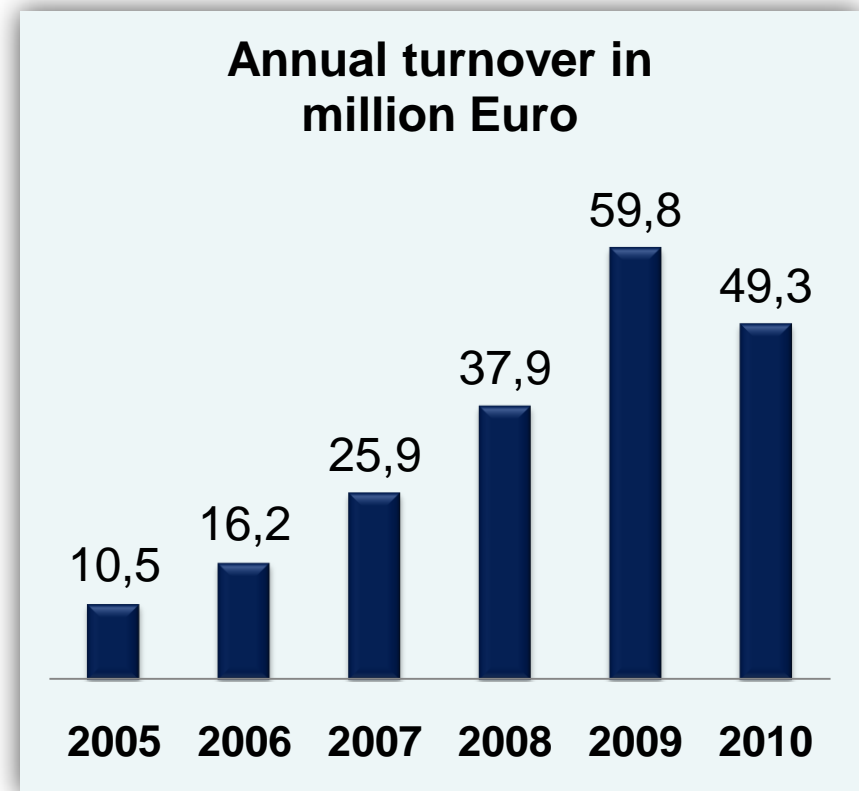
- Soft Skills (e.g. Train-the-Trainer, telephone training, team training)
- Management (e.g. management training, sales training)
- Languages (e.g. business English, technical English)
- SAP® (HCM, FI, SCM, BW, ABAP)
- IT (Computing, CAD, automation technology)
- CAD (CATIA, Nemetschek, Allplan, AutoCAD)
- Automation engineering
- Renewable energy
- Education, Health and Care
- and many other topics



# The Company

## Facts and Figures

- Foundation of WBS TRAINING AG: 1985
- about 60 locations in Germany
- about 400 employees and 1.400 trainers





# The Company

## Our Partners



**BILDUNGS-  
PARTNER**



ASSESSMENT  
CENTER



DQS-zertifiziert nach  
DIN EN ISO 9001 : 2008 Reg.-Nr. 015344 QM08  
Zulassung nach AZWV Reg.-Nr. 015344 AZWV



Microsoft® IT Academy  
Program Member

Business Area

## Occupational Education

### The Stepping Stone towards the Working World

- Annually about 12,000 participants at WBS
- Competent consulting
- High quality level
- Experienced and qualified trainers
- Efficiently and goal-oriented on the basis of state-of-the-art teaching methods
- Qualification according to the needs of business and corporations = high placement rate





Business Area

## Occupational Education

### Quality for the Success of Clients

- High quality benchmarks in more than 1,900 certified modules and employment incentives all accredited by AZWV\*
- Career advancement by „Bildungsgutschein“ possible
- Fast and flexible entry to courses
- Great variety of educational fields
- Comprehensive local supervision and consulting services offered by dedicated consultants for continuing education

(\* AZWV: Anerkennungs- und Zulassungsverordnung)



Business Area

## Business Training

**A Corporate is as good as its Employees are**

### WBS TRAINING AG

- accompanies people and firms in change processes.
- specializes in HR and corporate development.
- offers customized solutions at your location or any of our locations all over Germany.
- from proposal to implementation: One contact for your company.





Business Area

## Business Training

### Professional Trainings with Sustainable Effects

We support you with

- holistic consulting and customized training
- assessment of needs and feasibility studies
- training personnel with professional experience
- continuous follow-up and evaluation
- documentation and aftercare



Business Area

## SAP®-Software Training

### SAP® Education Partner since 1999



**BILDUNGS-  
PARTNER**

Secured quality and up-to-date information for customers:

- Original SAP® training documents
- Original SAP® training system
- Quality checks of trainers and learning concepts by SAP AG
- Review of success measures within the accreditation process
- Possibility to achieve status as SAP-certified consultant and user



Business Area

## SAP®-Software Training



**BILDUNGS-  
PARTNER**

**SAP®** Authorized  
User Training

*since 1999:*

**SAP® Education Partner**

*since 2010:*

**SAP® Authorized User Training**

Secured quality and up-to-date information for customers:

- Original SAP® training documents
- Original SAP® training system
- Quality checks of trainers and learning concepts by SAP AG
- Review of success measures within the accreditation process
- Possibility to achieve status as SAP-certified consultant and user

Business Area

## SAP®-Software Training

### SAP®-Software Training for Users and Consultants

- 45 SAP® Training Centers in Germany
- More than 5,000 participants per year
- Combination of lectures, blended learning and e-learning
- Education software for a variety of SAP® topics on WBS e-Campus
- Applications: HCM, FI, SCM, BW, ABAP, IS-U



Business Area

## Blended Learning

### The perfect Combination of Methods

- The ideal mix of lectures and e-learning
- Flexible time management and individual starting dates result in high degree of acceptance
- WBS e-Campus: Learning platform with direct access for participants
- Experienced lecturers and trainers offer tutorial support: No question remains unanswered
- Project-based learning with crosslink to real case-studies





## WBS Locations



## Contact

Heinrich Kronbichler, CEO  
Mariendorfer Damm 1, 12099 Berlin  
Fon +49 30 6954504-05  
Fax +49 711 66623355-68  
[kontakt@wbstraining.de](mailto:kontakt@wbstraining.de)

[www.wbstraining.de](http://www.wbstraining.de)



**Thank you  
for your attention!**